



Introduction

Brief introduction to the subject area, clearly presenting the objectives, skills, sources, and further links.

Background information for teachers

Expert information on the topic area that briefly summarizes the current state of knowledge on the subject.

Information for teachers and students

Quality criteria

Pool of methods

Introduction

Method “Brainstorming”

Associations related to the topic of media are collected in a plenary session. The use of tools such as mentimeter.com is helpful, but not essential.

Elaboration

Method “Media diary”

Students document their media consumption over a set period. This is then analysed by each student themselves with the help of guiding questions.

Method “Our media landscape”

Groups research different types of media companies. Individual companies are compared within the group and then presented to the class.

Securing results

Method “My influencers”

Students use a type of sociogram to visualize the influence that various sources have on their decisions. They then collect feedback on this sociogram.

Method “Quality criteria”

Students select the quality criteria for media content that are important to them from a given list.

Lesson plan

An exemplary lesson plan for approximately two lessons is provided, too.

Vocabulary list

Imprint

Duration	Complexity	Page
		3
		6
		23
10' to 15'	Simple	7
30' to 50'	Intermediate	8
90' to 100'	Complex	18
30' to 40'	Intermediate	20
15' to 30'	Simple	22
		25
		26
		28