Brainstorming

Method

School level

- Recommended for 10th/11th grade

Reference to subjects

- Political education, economics, religious education/ethics, communication/project work/social learning, English

Lesson phase

- Introduction

Level of complexity

- Simple

Objectives

- Collecting associations on the topic of media

Knowledge and skills

- The students can define the term ‘media’ either in digital or in spoken form.

Duration

- approx. 10 to 15 min.

Resources

- Projector, computer with internet access
- A tool such as www.mentimeter.com or https://answergarden.ch
- Internet-enabled devices for students

Preparation

- Digital option: If you do not yet have an account, register with Mentimeter or another application such as Answergarden.
- Familiarize yourself with the application and create a slide as a word cloud on the topic “What do you associate with the term ‘media’?”
- Provide the students with internet access (organize internet-enabled devices from the school or have the students use their smartphones and possibly the school’s Wi-Fi).
- Alternative to the digital option: Create a mind map on the board. Write the question “What do you associate with the term ‘media’?” on the board as heading.

Procedure

- The slide prepared with Mentimeter on the topic of media is presented, e.g., using a projector.
- The students go to the specified website, enter the code, and post their contributions,
- using individual keywords if possible.
- Contributions that are mentioned more frequently are displayed larger.
- The results are briefly commented on or interpreted by the teacher and the students.

Notes

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