

**Analysis:****⇒ Purpose/reason for the trip:**

- Why am I travelling there?
- What do I want to experience there?
- What language is spoken there?
- What do I expect from the trip? (e.g., adventure, fun, getting to know cultures, variety, relaxation ...)
- How would I like to organize the trip? (e.g., travel agency, individual, package tour)

**⇒ Finances and consumer law:**

- What legal requirements must be observed when booking?
- How is/are the contract/contracts concluded?
- Is it a package tour?
- Do I have to pay a deposit?
- Is there a withdrawal option? What cancellation conditions apply?
- What is my travel budget? How much money do I have available for this trip?
- What are the costs for this trip? What changes or savings are possible?
- What should I bear in mind during preparation and on site? (e.g., different currency, visa).

**⇒ Health**

- What is the health care like at the destination?
- What do I need to bear in mind when entering the country?
- Are there any vaccination requirements, for example?

**⇒ Media and information**

- Where can I find information about the country, travel destinations, the political situation, the security situation, society?
- How do I assess various online reviews from guests? Do these help me decide?
- How can I use the media locally? What providers/sources are there?
- What is the technical equipment like on site?

**⇒ Ecology and sustainability**

- How do I travel?
- What impact will the trip have on the climate?
- How sustainable would I rate this trip?
- How do I assess the impact on the local people?