

Introduction to the teaching material

Travelling the world is at the top of many young people's wish lists. They associate travelling with fun, adventure, discoveries, and memories. No matter if the trip is big or small: Good planning, knowledge of the respective country specifications, and thoughts on the effects of a trip can sharpen the view of the journey and provide a comprehensive picture. This lesson plan will use the example of a journey to explore ecological, social, societal, and economic aspects.

The following teaching material is designed to support students in developing their consumer awareness with a special focus on travel, while also improving their English language skills. It is intended for students in the 10th and 11th grade and can be used flexibly across subjects such as English, Geography and Economics, or in interdisciplinary settings.

Please be aware that the materials have been carefully translated and adapted to a language level that is appropriate, yet not overly challenging. While the texts are generally accessible, students may still encounter unfamiliar vocabulary or more abstract concepts – particularly in sections that address topics such as sustainable travel. For this reason, vocabulary lists are provided to support comprehension and language acquisition. The overall structure, tenses, and vocabulary are aligned with levels B1 and B2 of the Common European Framework of Reference (CEFR), ensuring that the materials meet the language needs of students at this grade level.

Although the language level is appropriate for intermediate learners, some topics (such as travel-related sustainability) may require additional guidance or explanation. We therefore encourage you to actively support your students in navigating the content, helping them engage

with the material effectively, and creating space for reflection and discussion, depending on the needs of your class.

This resource is available in both English and German, making it adaptable to different teaching environments and supporting learners with varying language backgrounds. This bilingual format allows for differentiated instruction, enabling you to use the materials with students who feel more comfortable in one language or benefit from comparing both versions for better understanding. Selected materials are also available in plain language (German), making them more accessible for learners who benefit from reduced linguistic complexity.

You are welcome to use the materials in whatever way best fits your teaching style and curriculum goals. Whether you are aiming to teach financial literacy, consumer rights, or raise awareness about sustainable travelling, these resources provide an engaging and interactive way to cover important issues in an informative and accessible manner.

For more information and related resources, please visit: www.konsumentenfragen.at

Reference to subjects	Biology and environmental education, geography and economic education, history and political education, economics, religious education/ethics, ecology, English
School level	Recommended for 10 th /11 th grade
Competencies see Grundsatzterlass Wirtschafts- und Verbraucher:innenbildung BMBF, June 2015	• The students can apply basic and key competences to orient themselves in and participate in economic life and can demonstrate age-appropriate social skills relevant to their living environment. • The students can reflect on their personal needs, economic opportunities, and values. • The students can consider the consequences of their consumer and economic behaviour and can act responsibly, with political awareness, and sustainably in ways appropriate to their developmental stage. • The students can evaluate national, international, and global economic phenomena and their contexts from an economic and business ethics perspective in an age appropriate way.
Objectives	• Demonstrating and addressing different approaches to travel. • Raising awareness of the varied reasons why people travel. • Researching, applying, and reflecting on knowledge about travel. • Researching independently and preparing materials. • Developing and deriving strategies to make travel more sustainable.
Information for teachers and students	• Travel • Sustainable travel
Potential follow-up topics	• Fairness, Suchen und Kaufen im Internet, Was kostet die Welt? Sharing Economy, Mobilitätskosten – Auto & Co, Medienkonsum • Translations into English are already available for selected topics. You can access them at www.konsumentenfragen.at

Sources & links

Internet sources and media reports:**Broschüre der Arbeiterkammer Österreich:**

Gute Reise! Tipps für die schönste Zeit des Jahres. (2024), online unter https://wien.arbeiterkammer.at/service/broschueren/konsument/Gute_Reise_rg_bf.pdf

Nachhaltiger Konsum:

www.arbeiterkammer.at/service/studien/konsument/Nachhaltiger_Konsum.html

Konsumentenportal des Sozialministeriums, Thema Mobilität und Travel:

www.konsumentenfragen.at/konsumentenfragen/Mobilitaet_und_Travel/Mobilitaet_und_Travel.html

Informationsportal des WDR, Planet Wissen**Thema Nachhaltiges Travel:**

www.planet-wissen.de/gesellschaft/tourismus/nachhaltiges_Reisen/index.html

Ratgeber Klimafreundlich Travel: 11 Tipps für einen nachhaltigen Urlaub:

www.bewusstkaufen.at/ratgeber/11-tipps-fuer-einen-nachhaltigen-urlaub